



Fajita Kings



FRANCHISE
BROCHURE

ABOUT US

Nothing brings people together like good food, which is especially true in Latin cultures. We wanted to share that love for food and quality company through Fajita Kings. Our admiration for various styles of cooking has inspired us to combine flavors from Latin America, Austin, and Texas. We strive to do it with the respect that the food from each culture deserves. No matter your nationality, we want everyone together under one roof enjoying themselves.

Our specialty is the classics with a twist. We are a melting pot as a society, no reason our foods shouldn't have a little fusion as well! We pride ourselves on being a business in a diverse area. Our goal is to have this modern fusion restaurant reverberate around the United States!



CONCEPT

Feeling sick? Our doctors special can take care of that. If you're looking for your next favorite breakfast spot, we have your back. Try some of our favorite trays, like our emperor flutes or expansive sweets menu. Something for any degree of picky eaters.



That being said, we also have a menu for picky drinkers. Finishing off the night with a sneaky Vegas car bomb that will cap the night to the sound of our in-house DJ. Or if you are craving something a tad simpler, there is a full sport bar. There is truly something for everyone at Fajita Kings.

OFFERING

We are offering a storefront franchising option. Some of the incurred business expenses include construction of leasehold improvements, business licenses, tech. systems equipment and other assumed costs. The initial franchising fee is a one-time payment of \$25,000 at the start. Your total investment will range from \$290,750 - \$496,000, including the initial franchising fee. Our initial inventory fee is priced at \$10,000 - \$15,000.



Type of Expenditure	Amount (Low)	Amount (High)
Initial Franchise Fee	\$ 25,000.00	\$ 25,000.00
Travel and Living Expenses While Training	\$ 500.00	\$ 2,500.00
Real Estate Rent Deposits and Pre-Paid Expenses	\$ 20,000.00	\$ 30,000.00
Furniture, Fixtures, and Décor	\$ 40,000.00	\$ 55,000.00
Construction of Leasehold Improvements	\$ 50,000.00	\$ 120,000.00
Inventory and Supplies	\$ 10,000.00	\$ 15,000.00
Business Licenses and Permits	\$ 10,000.00	\$ 18,000.00
Grand Opening Advertising	\$ 5,000.00	\$ 5,000.00
Computer and Office Supplies	\$ 2,000.00	\$ 3,000.00
Insurance (3 months)	\$ 2,500.00	\$ 3,000.00
Architectural/ Engineering	\$ 5,000.00	\$ 15,000.00
Equipment, TV, Cameras, and other Supplies	\$ 90,000.00	\$ 150,000.00
Signage	\$ 5,000.00	\$ 7,000.00
Accountant and Attorney Fees	\$ 750.00	\$ 2,500.00
Additional Funds (3 Months)	\$ 25,000.00	\$ 45,000.00
Total Estimated Initial Investment	\$ 290,750.00	\$ 496,000.00

This total investment also includes business licenses and permits, real-estate rent deposits, pre-paid expenses computer equipment supplies, and everything in between that will allow for a booming business.

TRAINING

We put a lot of thought into every aspect of our business. From our liquor menu to the portions on the catering menu. This being said, we want those that join us to be just as invested. There is a total of 24 hours of in-classroom training. This includes the introduction to Fajita Kings, understanding the menu/preparations, and bookkeeping mostly. There is also on-the-job training for a total of 54 hours, where most of it is comprehending the menu items and how to prepare them. In total there are 78 hours of training to be a part of the Fajita Kings family!

Subject	Hours of Classroom Training	Hours of On-the-Job Training
Introduction to Fajita Kings	5 hours	10 hours
Understanding Fajita Kings & its Menu preparations	5 hours	30 hours
Permits and Coding Compliance	2 hours	2 hours
Food Delivery Service	1 hour	5 hours
Customer Service	2 hours	2 hours
Bookkeeping	5 hours	0 hour
Do's and Don'ts	1 hour	5 hours
Marketing and advertising	2 hours	0 hours
Totals	24 hours	54 hours

OPPORTUNITIES

We know the thought of branching out and starting your own business can seem as if it's out of your grasp. We want to help you every step of the way. It would be beneficial to have some past service experience and accounting knowledge. However, if you do not you just have to hire employees that do. There is a full organizational breakdown what should be done to ensure success! Serving our community is our top priority and we want it to be yours too.

Our team is at your disposal for any inquiries. We want you to be a part of the Fajita Kings family! If you're interested in franchising this concept, contact us today!





Fajita Kings

THANK YOU!

**CALL US TO LEARN MORE
ABOUT FRANCHISING!**

www.fajitakings.com

(305) 592-9229